

Boresha means...

To Make Better

Boresha brings an Organic, Toxin Free Healthy Coffee.

Experience the Natural Vitality, Clarity and Health Benefits of fresh brewed Boresha.



Enjoy Coffee without Stomach Sensitivity

During the coffeeroasting process, natural coffee acids form which can lead to heartburn, indigestion and upset stomach.

Doctors claim reducing these irritants can allows coffee drinkers with sensitive stomachs to enjoy coffee.



STANDARD ROASTING

Standard Commercial roasting puts the beans on a flat screen conveyer which are roasted by blowing flame heated the hot air from below.

Another method is to place the beans in a tumbler and then blow the flame heated hot air through as they tumble.

FLAME ROASTING

Both methods; however, have a tendency to allow the flame to burn the beans and to not cook them evenly and all the way through.

Acidic compounds are still present in the beans.

Ph.BFreeSystem.com

Boresha An exotic coffee experience with a purpose

GOOD ROASTING

Boresha only uses pure, organic, AA Arabica beans hand picked green from the original African soil.

Custom roasted in small batches to guarantee smooth controlled flavor

Other Commercial coffees are usually hot air roasted with unevenly cooked "acidic" beans. Ph.BFreeSystem.com

Coffee & Your Health







This is the first time that coffee has been shown to be the primary source of antioxidants in the American diet, even surpassing fruits and vegetables.

Harvard Women's Health Watch also found that coffee drinkers may have a lower risk for type 2 diabetes, gallstones, colon cancer and liver damage. Ph.BFreeSystem.com



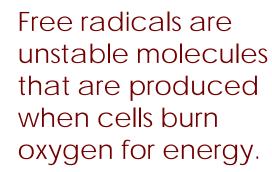
Peel this Apple in Half and What will Happen in just Minutes?







Free Radicals in the Air cause the Apple to Age & turn Brown.





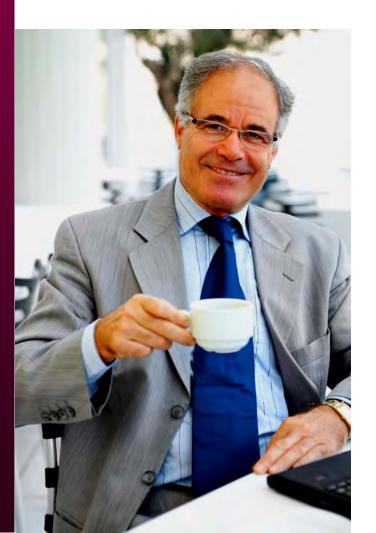
Add Lemon Juice & the Anti-Oxidants delay the Aging.

If left unchecked, free radicals cause cumulative and irreversible damage to our cells, bodies and skin.



Antioxidants help stop the Free Radical Deterioration

Now, Americans can feel good about their favorite beverage... coffee.







Findings over the past five years have shown that coffee consumption confers protection against aging, type II diabetes, Parkinson's disease, gallstones and even some cancers.







Iowa Woman's Health Study

Found that 60% of antioxidants in the diet come from coffee.

Antioxidants protect cells from damage and reduce inflammation.

Ph.BFreeSystem.com







The Alliance for Aging Research, a non-profit senior citizens group in Washington DC, announced that "a diet rich in antioxidants is effective in guarding against heart disease, cancer, cataracts, and other conditions associated with aging."

YOUR HEALTH

Coffee a Hearty Brew Reduced Risk is Found





Brewing is Better for your Health



The American Journal of Clinical Nutrition did a study on 27,000 older women, followed for 15 years...

The Test Study reported that Cardiovascular Disease risk was reduced by about 30 percent in women with a moderate intake of coffee.

OUR HEALTH







In tests completed at Science News, scientists brewed a strong cup of coffee tea, and hot chocolate.

Then, they collected blood from healthy volunteers and filtered out the plasma containing lipoproteins (LDL) particles.

(LDL) particles. Ph.BFreeSystem.com

Scientific Test Studies reveal Coffee Protects LDL's more than Green Tea.







Coffee protected the LDLs for 5.0 to 16.0 hours.

By contrast, cocoa protected the lipoproteins for 3.5 to 7.5 hours

Green tea for 3.0 to 5.5 hours and Herbal tea for 6 minutes to perhaps an hour.

The more concentrated the brew or cocoa, the better protection it afforded. Ph.BFreeSystem.com



What's in Your Cup?
Non Organic Products



Endosulfan is an insecticide used against the coffee cherrie bore

Once on the soil may take years to break down.

Studies show that

- Exposure effects kidneys
- Lowered immune system
- Increase in breast cancer
- Testicular cancer and
- Male organ defects
- Observed over the past 50 years.

What's in Your Cup?

Avoid: Toxic Coffee Toxic Pesticides



Diazinon (brand name Basudin). Used against coffee borer.

Highly toxic to wildlife and beneficial insects

Second largest number of total known incidents of bird mortality of any pesticide in the US.

The are four other toxic pesticides we found that are used on non organic coffee .BFreeSystem.com







During the brewing process, the antioxidants released are just as potent as vitamins C and E.

A University of California research scientist found the antioxidant level in a cup of coffee is the same as in three oranges.







Iowa Woman's Health Study

Found that 60% of antioxidants in the diet come from coffee.

Antioxidants protect cells from damage.







- According to the US Dept of Agriculture, The Soil is Depleted of minerals
- Planting crops in the same fields year after year strips the soil if it's nutrients
- Thus creating the lack of minerals needed in our fruits and vegetables.
 Ph.BFreeSystem.com







Nutrition Deficiency

To obtain same amount of vitamin C as was once provided by one orange, we now would need to eat 8 oranges instead of one.

This leaves us with 8 times as many carbohydrates and sugars as compared to original oranges. Ph.BFreeSystem.com

FREE RADICAL DAMAGE









- Adding Exercise does add one problem...
- Massive Free Radical Damage
- Free Radicals are what turns the apple brown
- •To prevent it you could add Lemon Juice, an Antioxidant.

OUR HEALTH

Stopping Cellular Deterioration







- Antioxidants can be found in Fruits and Vegetables.
- When an Antioxidant Molecule bumps into a Free Radical...
- It gives it an Electron which Deactivates the Free Radical





Exciting new data clearly shows that coffee was a major contributor to total antioxidant intake" from any other dietary source.

Nothing else comes close," said Dr. Joe Vinson, speaking before a group of science and health writers.



Boresha means...

To Make Better

Boresha brings an Organic, Toxin Free Healthy Coffee.

Experience the Natural Vitality, Clarity and Health Benefits of fresh brewed Boresha.





THE PERFECTLY BREWED POT OF BORESHA COFFEE

AS BORESHA'S SINGLE-ORIGIN, AA coffea arabica BEANS ARE MORE FLAVORFUL THAN LESSER GRADES OR BLENDS, USE ONLY **1 TABLESPOON** FOR EACH SIX OUNCES OF WATER. USE SLIGHTLY MORE IF YOU PREFER A STRONGER BREW, OR SLIGHTLY LESS IF YOU PREFER YOUR COFFEE MILDLY BREWED.

TO BREW THE VERY BEST POT OF COFFEE, USE A FRENCH PRESS. THIS METHOD ALLOWS THE COFFEE TO CONTACT THE WATER DIRECTLY AND STEEP UNTIL THE DESIRED STRENGTH IS ACHIEVED. HOWEVER, IF YOU DON'T OWN A FRENCH PRESS, A VERY FINE CUP OF COFFEE CAN BE PRODUCED WITH A TRADITIONAL DRIP STYLE COFFEE MAKER.

MEASURE OUT THE COFFEE ACCORDING TO THE NUMBER OF CUPS YOU WISH TO BREW. PLACE THE COFFEE IN THE FILTER BASKET OF THE COFFEE MAKER. ADD WATER; 6 OUNCES FOR EACH CUP DESIRED, ACCORDING TO THE MANUFACTURER'S DIRECTIONS.

POUR AND ENJOY YOUR **BORESHA** COFFEE! "THE COFFEE EXPERIENCE WITH A PURPOSE"!

BORESHA LEADER ASSESSMENT

Successful Leaders do require a specific combination of skills and motivations.

Skills, because you'll be working by yourself, that may be different from those you need for a job in a "traditional" workplace. Typically, these skills and traits include:

- Planning & organizing abilities
- Time management skills
- Self-motivated
- Strong communication skills (written & verbal)
- Supportive family/home environment
- Independence (works successfully without close supervision)
- Self-disciplined
- Strong performance record
- Technical ability/high job knowledge
- Strong work ethic
- Computer proficiency (hardware, software, peripherals)
- Low affiliation needs

Just as there are necessary skills, there are required motivations. You should be leery of becoming a telecommuter if you:

- Have high affiliation needs
- Must be in an "office" to be motivated to work
- Are easily distracted by household demands (tasks, family, etc.)
- Do not have a supportive/cooperative family situation
- Do not have reliable child care arrangements during work hours

VirtualWorks! offers quick and inexpensive solutions for assessing your skills and motivation before you take the plunge into telecommuting. Some people aren't given a choice and their employer tells them they **will** telework. If you're in this category, these tools can help you identify where you may experience some difficulties.

If you're reasonably sure that telework is for you, then the Telecommuter Self-Assessment is where you should start. For a quick, self-scored and free self-assessment, download our:

Boresha	Board of Directors	
/		
	TEN DIRECTORS THE MOST SUCCESSFUL PEOPLE YOU KNOW DON'T PREJUDGE ANYBODY	
1	Ph	
2.	Ph	
3	Ph	
4	Ph	
5	Ph	
6	Ph	_
7	Ph	
8	Ph	
9	Ph	_
10,	Ph	_
П	EN OF YOUR CLOSEST FAMILY & FRIENDS	
1.	Ph	
2.	Ph.	
3	Ph	
4	Ph.	
5	Ph.	
6	Ph	
7	Ph	
8	Ph	
9	Ph	_
10	Ph	







EXPERT THREE-WAY SCRIPT

After the Distributor has used the Piquing Interest script, the Prospect is put on a Three-way Call with the Expert. The following script is used by the Expert:

Hi_____ How are you doing? (Pause...)

has caught me on my cell phone and I don't want
to be rude, but I've been dropping calls all day, so I'm going to
go ahead and cut to the chase.
has partnered up with me and some very
talented people to position ourselves to profit and capitalize on
The 2 nd largest traded commodity in the world, the Coffee
industry.
speaks very highly of you and we're looking for
some key people who are interested in making some supple-
mental, if not life changing income, outside of their current ca-
reers. I understand that you fit that profile.
I need to know when we can set up a time in the next 24 to 48
hours to get you in front of this information.
I'm meeting with a few key people on and also on
which of these times work better for you?

3 Way Calling

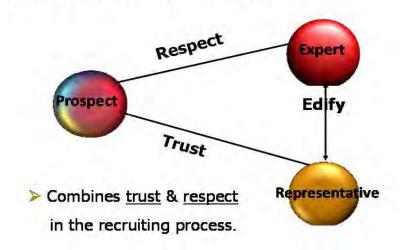
Purpose:

Effectively sort & identify key people within your organization.
Train new representatives.
Teach people how to do the business even before they get into the business.

Step 1: Approach & pique interest (Presort for Red ,Green & Rotten Apples) Remember we are always (SORTING)

Step 2: Call the expert 1st
Schedule best time, Give the expert
as much background as possible.
(Personality traits - hot buttons)

Step 3: Call prospect
Properly introduce expert & prospect
Don't interrupt expert.







Accountability

Weekly Accountability Report:		Month:						
Name:				Date:				
My Why:				Email:				
Phone:								
Fax:								
My Monthly Goal is:					ly Custom			_
		ek 1		ek 2		ek 3		ek 4
My Commitments:	Goal	Result	Goal	Result	Goal	Result	Goal	Result
I will personally pique () people for my front line:								
I will do () 3 way calls for my personal production:								
l will do () 3 way calls for my front line:								
l will hold/participate in () Conference Calls			Ш					
I will hold/participate in () Trainings:								
I will hold/participate in () Webinars:					П			
I will personally recruit () new MC into my front line:								
I will assist/close () new MC into my organization:								
I will acquire () new personal customers:						=		
I will acquire () new								
customers in my organization:								
I pledge that () MC in my								
org. will register for weekly train								
I pledge that () MC in my								
org. will register for cert. training								
I pledge that () MC in my								
org. will receive leadership train	-R							L.



Welcome to Boresha. Your success depends on simply following this proven business model.

If you are *coachable*, we will show you the "Secrets to Success" that top money earners have used for years. You can create and change your "*Financial Destiny*" starting today!

You know or have met at least 2000 **people** in your lifetime. Most of them already "Love Coffee" and are looking for **Additional Income** Streams.

You have an opportunity to make a difference in their lives by sharing the "Good News" about Boresha's 100% Exotic Organic Coffee, and by helping children around the world

Your First Step:

Fill out your **Memory Master** with as many **names** as you can **think** of...

What to Look for in a Leader:

- · Someone you would like to work with
- Is open to Opportunity and pursues it
- Has experience Owning/ operating a Business
- Has been successful in Sales or Network marketing
- Has been a successful Business Leader or manager
- . Has a great personality and likes people
- · Has a strong reason to get involved with Boresha

Transfer 25 names to the MAP FOR SUCCESS SHEET.

Memory Master

Put a check on the line next to the category if that person would make a great Team Leader.

FAMILY WHO DRINK COFFEE Check those wanting income:	Write their Name and there number below
Parents	
Grandparents	
Brothers.	
Sisters	
Aunts	
Uncles	
Cousins	
Brothers-in-laws	
Sisters-in-laws	
MANO DO VOIL ENOMENANO IS AMI	
WHO DO YOU KNOW WHO IS A(N)	
_Accountant	
Alterations & Clathian Renais	
Alterations & Clothing Repair	
_Ambulance Driver	
Answering Service	-
_Antique Dealer	
Appraiser	
_Architect	
Attorney	
_Auctioneer	
Auditor	
_Auto Mechanic	
_Auto Body Repair	
_Auto Parts Store Employee	
Babysitter	-
Baker	_
Banker	
Barber	-
Bartender	
Beautician	_
Bell boy	
Blue Printer	
Bookkeeper	
Butcher	
Carpenter	
Carpet	
Cleaner	
Caterer	
Chef	
Chiropractor	
Cook	
Court Clerk	
Counselor	
Dentist	
Delitiat.	

	Write their Name and there number below	Write their Name and there number below
Dietician	Second Strangers and Second Se	at Repairs
Electrician		
Electrolysis Tech		at Storage
Engineer		ler
Engraver	Boo	oks
Exterminator	Boo	ots
Externimator		ks
		chure
Funeral Director	Brid	dal Gown
_Interior Decorator	Bur	glar Alarm
Notary		pinets
Nurse		mera
Nutritionist		nper
_Office Cleaner		ndy
Optometrist		Wash
Painter		peting
_Plasterer		b Degister
Pharmacist		sh Register
_Photographer		
Physical Therapist		ment
		mney Cleaning
_Physician		istmas Tree
WHO DO YOU KNOW	Clo	thing
WHO IS A(N)		mputer
	The state of the s	mputer Supplies
_Piano Instructor		mputer Software
_Plumber		ndominium
_Police Officer		ntact Lenses
_Psychologist		nstruction
Psychotherapist		
Publisher		oier
Realtor		smetics
_Recruiter		l-wannamanana
_Reporter		Cleaning
Researcher	WHO	SOLD YOU YOUR:
_Security Guard		Glasses
_Teller	Fa>	(
_Veterinarian		nce
WHO SOLD YOU YOUR:	Fire	ewood
1110 30EB 100 1001C.		n
_Advertising		wers
Auto		mal wear
Antiques		it
Audio Visual Equipment		niture
Auto Lessons		Control of the Contro
Awnings		F Caulinmont
Awriings _Balloons		f Equipment
_Banquet Room		se
		Tub
_Barbecue		Jse
_Battery		urance
_Beer	lnv	estments
_Bicycle		/elry
_Bed	7 7 7 7	in
Bird Food		gage
Blinds	- 1. J	vn
- A Series to as and to all the particulation below.	Lav	Managamananana



LIST OF WHO TO CALL

1. Who is dissatisfied with their job	34. Who works on cars	67. Who you met on a plane
2. Who is unhappy with their income	35. Who likes political campaigns	68. Who does volunteer work
3. Who belongs to the Chamber	36. Who is a social networker	69. Who do you play golf with
4. Who is money oriented/motivated	37. Who is in the military	70. Who you like the best
5. Who owns their own business	38. Who your friends know	71. Who is in network marketing
6. Who is high energy	39. Your dentist	72. Who needs a new car
7. Who quit their job	40. Your doctor	73. Who wants to go on vacation
8. Who needs extra money	41. Who will help you	74. Who works to hard
9. Your friends	42. Who works for the government	75. Who was injured at work
10. Your brother and sisters	43. Who are unemployed	76. Who are your neighbors
11. Your parents	44. Who attends self improvement	77. Who is your boss
12. Your cousins	45. Who reads books on success	78. Who delivers your mail
13. Your children	46. Who reads self help books	79. Who calls you at home
14. Your aunts and uncles	47. Who was your boss	80. Who calls you at work
15. Your spouse's relatives	48. Your parents friends	81. Who delivers your paper
16. Who you went to school with	49. Who you've met while vacation	82. Who handles your gardening
17. Who works with you	50. Who wits on you at restaurants	83. Who watches you children
18. Who are retired	51. Who cuts your hair	84. Who attends your church
19. Who works part time jobs	52. Who does your nails	85. Who you net on the street
20. Who you like the most	53. Who does your taxes	86. Who are friends of your friends
21. Who was laid off	54, Who works at your bank	87. Who tailors your clothes
22. Who bought a new home	55. Who is on your holiday card list	88. Who sells cosmetics
23. Who answers classified ads	56. Who is in retail sales	89. Who bags your groceries
24. Who runs personal ads	57. Who sell real estate	90. Who wants a promotion
25. Who gave you a business card	58. Who are teachers	91. Who is overweight
26. Who works at night	59. Who services your car	92. Who is heath conscious
27. Who delivers pizza to your home	60. Who repairs you house	93. Who recycles
28. Who sells Avon or Mary Kay	61. Who manages your apartment	94. Who buys bottled water
29. Who sell Tupperware	62. Who has children in college	95. Who has allergies
30. Who wants freedom	63. Who likes to dance	96. Who is wealthy
31. Who likes team sports	64. Who sold you your car	97. Who has a lot of friends
32. Who is a fund raiser	65. Who you met at a party	98. Who exercises regularly
33. Who watches television often	66.Who likes to buy things	99. Who you haven't listed yet



WHO DO YOU KNOW A LIST OF 100 NAMES

Make a list of everyone you know from everywhere. Include acquaintances from years ago. Do not pre-judge anyone. Stopping to think about the qualifications of someone causes the memory process to stop as well. So write down the names of everyone who comes to mind.

Think of names by occupation and category. Your list should include at least 100 names. Don't stop after the first day. Your list will continue to grow as you contact and recall people you have known, so keep your list with you at all times. You list is the beginning of building your organization and also your customers. Both lists will continue to grow as you meet new people. But to get started--- who do you know?

RELATIVES	CHURCH, SYNAGOGUE, TEMPLE ————————————————————————————————————
CURRENT FRIENDS AND NEIGHBORS YEA	R BOOK (SCHOOL FRIENDS)
	PROFESSIONALS

Boresha so evolic corne surpose

WHO ELSE DO YOU KNOW?

WHO SOLD YOU YOUR

OTHER PEOPLE YOU KNOW

Air Conditional	
Bicycle	
Boat	
CD player	
Television	
Walkman	
Business Cards	
Camper	
Fishing Gear	
Carpet	
Car	
Glasses	
Contacts	
House	
Appliances	
Luggage	
Motorcycle	
Computer	
Suit	
Vacuum Cleaner	
Rugs	
Wedding Ring	
Airplane	
Life Insurance	
Sofa	
Shoes	
Airline Tickets	
Painting	
Car Phone	
Stereo	
Security System	
Fish Tank	
Golf Clubs	
Tennis Racquet	
Guitar	



Map to Success

The foundation of your new business is building your Leadership list.

This list better referred to as your "Business Plan" This will ensure your success.

List the Twenty-five Most Motivated, Must Successful People You Know

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36 000000 Home of the World's Only Fat-Barning Coffee and lea!" Peach_{Mango} BFreeSystem.com

Real People - Real Products - Real Results™

Exclusive Products!

Proven Science!

Burning fat has never been so easy!



Healthy living begins with better choices, better science, and better products

Boresha® International has partnered with Dr. Ann de Wees Allen as Chief of Boresha®'s Scientific Advisory Board to develop an exclusive line of cutting-edge health and wellness products. Dr. Allen's world renowned experience includes the Chief of Biomedical Research at the Glycemic Research Institute in Washington D.C.. For more than 25 years, Dr. Allen has been a world leader in Glycemic Index and L-Arginine research. Her vast portfolio of patents has revolutionized the food, Nutraceutical, and Pharmaceutical industries.

Boresha® is committed to helping you live a healthier life and to look and feel your very best. Our products carefully combine the most recent nutritional science breakthroughs backed by clinical and scientific studies, to deliver real solutions for real people, and to achieve real results!



Dr. Ann de Wees Allen, Chief of Boresha's Scientific Advisory Board





Fat-Burning System

The World's Only Fat-Burning Coffee!



B-Skinny™ Coffee

Begin your day with a smooth start and boost your body's fat-burning potential with Boresha's signature, infrared roasted fat-burning B-Skinny™ Coffee. Organically grown and Fair Trade Certified™, B-Skinny™ Coffee blends the rich, smooth, full flavor of AA Arabica coffee beans with our proprietary thermogenic fat-burning formula, giving rise to the home of "the world's only fat-burning coffee.™" Finally, a smooth, gratifying cup of coffee, full of healthy natural energy to shed those unwanted inches off your waistline. B-Skinny™ Coffee is available in 30 or 60 individual packets.



B-Skinny Shots™

Single-Serving Fat-Burning Coffee

No more measuring. Just brew one individual cup, enjoy, and burn fat! With the same rich, full flavor and proprietary thermogenic fat-burning formula as our signature B-Skinny™ Coffee, B-Skinny Shots™ offers the convenience of single-serve brewing. B-Skinny Shots™ are available in a box of 60 individual serving packets.

- Balanced, sustained energy
- Patented fat-burning, low-glycemic formula
- Buffered caffeine
- Combats stress-related eating



NuvoGene Tea®

Energy-Enhancing, Fat-Burning, Hunger-Controlling Healthy Tea

Take your tastes buds on an exotically refreshing adventure with Boresha's NuvoGene Tea®. Enjoy a fresh peach mango flavor while experiencing the benefit of natural energy and fat-burning results. NuvoGene Tea® is available in a box of 30 or 60 individual packets.

- DIT thermogenic fat-burning
- Maximum natural energy
- Hunger management
- Controls stress-related eating
- Anti-glucose matrix



B-Skinny Latte™

Chocolate Raspberry with Fat-Burning Results

Craving something sweet and indulgent?
Are you watching your waistline? Satisfy
your sweet tooth with B-Skinny Latte™, an
entirely new rewarding chocolate raspberry
experience with the rich flavor of quality
coffee and all the fat-burning results that
only Boresha's health and wellness products
can offer. B-Skinny Latte™ is available in a
box of 30 individual serving packets.

- Patented fat-burning, low-glycemic formula
- Instant, simple, convenient
- Provides natural energy
- Helps control appetite
- Aids in the process of turning fat-storing into fat-burning



Not for use by persons under the age of 18 or pregnant or lactating women.

Meal Replacement and Performance Products



Sweet Berry Meal Replacement Shake™

Berrylicious Treat, Slimming Results!

Shake up any meal with Boresha's Sweet Berry Meal Replacement Shake™. A deliciously smooth and creamy sweet berry flavored treat, full of all the goodness of a nutrient rich meal with only 60 low-glycemic calories per serving.

Engineered with Boresha's new advanced protein and balanced carb system, our meal replacement shake is a portable, on-the-go, easy to prepare, and an effective weight management tool that helps minimize blood sugar spikes making it low-glycemic and diabetic-friendly. The Sweet Berry Meal Replacement Shake™ is available in a box of 30 individual serving packets.

- Only 60 low-glycemic calories per serving
- 18 key vitamins and minerals including Folic Acid
- Certified low-glycemic and diabetic-friendly
- 100% daily value of Vitamin C
- Lactose-intolerant friendly
- No Soy proteins
- Optimum protein levels
- Convenient! Just add water, shake, and go!!







Chocolate Crème Protein Shake™ Rich Chocolate Goodness, Lean Muscle Mass

Beef up your workout and nutrition in an instant with Boresha's Chocolate Crème

Protein Shake™. A deliciously rich and creamy chocolate flavor with a unique protein

blend, designed to support lean muscle mass and a healthy metabolism. Whether

you're looking to get fit or are serious about strength training, Boresha's Chocolate

Crème Protein Shake™ is a perfect companion to your daily routine. The Chocolate

Crème Protein Shake™ is available in a box of 30 individual serving packets.

- Sports Performance Carbs™ and proteins
- Certified low-glycemic and diabetic-friendly
- Only 65 calories per serving
- Meets all anti-doping guidelines
- Athletic performance formula
- Sports certified by HSP^e
- Optimum protein uptake
- Optimum protein levels
- Convenient! Just add water, shake, and go!!



Renew - Restore - Rejuvenate





CodeBreaker™ The Ultimate Healthy Shape-Up Tool

Maximize your fat-burning potential with Boresha's CodeBreaker™, a caffeine-free, lemonade-flavored nutritional supplement designed to support your body's natural production of nitric oxide; a molecule which boosts energy, and promotes both circulatory and vascular health. CodeBreaker™ is available in a box of 30 convenient individual serving packets.

- Low-glycemic
- Keeps blood vessels toned and flexible for improved circulation
- Enhances blood flow to the heart
- Supports healthy blood pressure levels
- Instant lemonade-flavored beverage
- Induces lipolysis



ARG Matrix™ For Men and Women

Natural Rejuvenation, Nitric Oxide Delivery System

Supporting your body's natural healing and rejuvenation process is now as easy as enjoying a glass of tropical-flavored ARG Matrix™ at bedtime. Designed to capture all the benefits of L-Arginine, an essential amino acid that stimulates the production of Growth Hormone (GH), Boresha's ARG Matrix™ is available in both men's and women's formula.

- Stimulates production of human anti-aging mechanisms
- Supports muscle growth
- Increases energy level
- Enhances sexual function
- Is an antioxidant
- Helps provide the building blocks necessary for the body to maintain its own growth hormone levels
- Safe pharmaceutical grade L-Arginine with a Blind Amino Acid® rider
- Helps promote nitric oxide



ARG Bone Matrix™

Healthy Bones . . . Healthy Body! Essential nutrition for Bone and Joint Health

Keep your bones healthy and they will support you for a lifetime.

Boresha's exclusive and advanced bone and joint formula is designed to help re-establish bone density. Its unique calcium delivery system facilitates metabolic uptake of bone-building materials in humans.

Arg Bone Matrix™ available in a 30-day supply.

- Supports healthy bones and joints
- Clinically tested for 10 years in athletes with bone injuries
- Iron-free formula
- 100% Vegetarian capsules



Flavor-Enhancing System

B-Sweet™

Wonderful Sweet Taste, Healthy Goodness



Satisfy your cravings without the added calories. Boresha's B-Sweet[™] is a healthy sweetener alternative with real sugar taste. Not only is it the perfect healthy companion to B-Skinny[™] Coffee. It's also a healthy alternative for people with diabetes, and it's kid-friendly! Great for baking, sprinkling on cereal or fruit, and much more!

- Low-glycemic
- Tastes just like sugar
- Kid-friendly
- 100% natural

Available in a 12 ounce bottle.

Since on fractions Since

B-Creamy™

Creamy Delicious Indulgence Guilt-Free Flavor!

Boresha's B-Creamy™ delights the senses with a burst of luscious French
Vanilla flavor. As a perfectly, flavorful addition to Boresha's B-Skinny™
Coffee, B-Creamy™ is an all-natural creamer without any of the sugar or
fattening properties of regular cream or store-bought creamers and made
with only the highest quality natural dairy protein. Two tablespoons of
B-Creamy™ contains 100 milligrams of Calcium. Sit back and enjoy rich and
creamy coffee without the guilt!

- Low-glycemic
- Fat-free
- Zero-cholesterol
- 100% natural

Available in a 16 ounce bottle.

Kid Friendly Products



B-CocoTM

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Boresha Chocolate Milk Mix!

Boresha introduces B-Coco™ Chocolate Milk Mix. This rich and smooth chocolate drink is part of Boresha's effort to provide healthy, low-glycemic, and kid friendly products to combat the diabetes and obesity epidemics.

B-Coco™ Milk Mix is made with real cocoa! It is naturally sweetened, with no artificial flavors or colors, and it doesn't contain high fructose corn syrup or sucrose. Just add hot or cold milk to this super delicious instant milk mix for the perfect treat for the child in everyone. Start the tradition of using B-Coco™ as a healthy treat in your family today!

- Diabetic Friendly
- No High Fructose Corn Syrup
- No Sucrose
- No Artificial Sweeteners, Colors, or Flavors
- 100% Natural, Eco-Friendly, Low-glycemic Sweetener
- No High-glycemic Ingredients
- No Caffeine
- Mixes Instantly



Boresha's Complete Line of Cutting-Edge **Health and We Ilness Products**

Product Instructions



Thermogenic Fat-Burning Coffee

- · Brew entire 1 oz. packet in 24 oz. of water to make two 12 oz. servings.
- · Use two servings per day, 30 minutes befere meals.
- · Do not use caffeine products within two hours of taking B-Skinny Coffee™.
- · Use of high-glycemic sugars or other sweeteners are not recommended as they will negate the thermogenic effect.

B- Shot System Cup

Refillable filter for single-serve brewing machnes.



B-Shot Simile-Serving Thermogenic Fat-Burning Coffee

- · Empty onepacket into a single-serving brew-cup.
- · Use the 8 sz. setting on your brewer, or settings you prefer.
- · Limit services to four per day. Take in between meals.

NOTE: This product is made to be used in a singleserving "cup" brewing machine.

All-Natural, Low-Glycemic Sweetener

· Replace your sugar and artificial sweeteners with this pure, 100% natural, low-glycemic, healthy alternative-



Low-Glycemic, Fat-Burning Tea

- Add a 5.5gm packet of NuvoGene Tea to 12-16 oz. of cold water (the cold water triggers the flavor system).
- . Do not add to fulce, flavored water, sports drinks, or other flavored drinks.
- . Do not use more than one serving at a time.
- May be used 1-3 times per day in between meals.
- . Do not use more than three servings per day.
- . Use 30 to 45 minutes prior to a meal to decrease appetite and burn fat.



Instant Fat-Burning Chocolate Raspberry Latte

- . Add 8 oz. of hot water to one packet of B-5kinny Latte™ and stir.
- . Enjoy cold by adding Ice.
- . Do not add any sweeteners or creamers. This product already contains a low-glycemic sweetener and creamer.
- · May be consumed any time during the day, including with meals, prior to meals, and in between meals.
- · Limit servings to four per day.



All-Natural, Zero-Fat Creamer

 Pour B-Creamy™ into Boresha's B-Skinny™ brewed coffee (to taste).



Rich Chocolate Protein Shake

- · Place one packet in a shaker-cup.
- · Add 8 oz. of cool/cold water.
- · Add ice. (Not required, but does enhance the taste and texture).
- · Place top on shaker-cup and shake until dissolved thoroughly.



Sweet Berry Meal Replacement Shake

- · Place one packet in a shaker-cup.
- Add 8 oz. of cool/cold water.
- · Add ice. (Not required, but does enhance the taste and texture).
- · Place top on shaker-cup and shake until dissolved thoroughly.



B-Coco™ Kid Friendly Chocolate Milk Mix!

- · Pour 1 cup cold milk into cup. Add 1 TBS Boresha B-Coco Chocolate Milk Mix (or to taste). Stir and enjoy!
- · To make Hot Chocolate, pour heated milk into cup and mix in Boresha® B-Coco Chocolate Milk Mix (1 TBS or to taste).



Men and Women Nitric Oxide Delivery System

- Night-time protocol: use two level scoops in 4-8 oz. of water 30 minutes prior to sleep. The night-time protocol must be taken on an empty stomach. Do not take within 2-3 hours of meals, snacks, or drinks other than water. This protocol may be taken only one time per day at bed time.
- Add ice cubes to activate the flavor system.
- . Do not add to juice, flavored water, sports drinks, or other flavored drinks,

ARGBONEMATRIX"

Essential Nutrition for Bone & Joint Health

- · Take two capsules twice daily with a meal.
- · Preferably two capsules taken with breakfast and two capsules taken with dinner or the last meal of the day.
- · Do not take more than four capsules per day.

NOTE: Studies indicate that calcium is best utilized when taken in multiple doses.

CODEBREAKER"

Ultimate Healthy Shape-Up Tool

- Mlx 1 stick pack with 4-8 oz. of water according to taste preference. Add ice to activate the flavor system.
- Consume 1 stick pack, taken 1/2 hour before or after meals. Do not take more than one serving at a time. One serving may be consumed up to two times per day (or as directed by a physician).
- · Lipolysis Protocol: Mix 1 stick pack as directed above and consume prior to exercise. Lipolysis defined: When the body releases lipid, or fats, from its fat stores a process known as lipolysis occurs. All of the NO benefits are present in the Lipolysis Protocol.
- · Nitric Oxide (NO) Sports Drink Protocol: Mix 1 stick pack in 16 oz. of plain water and sip during exercise. Codebreaker™ contains low-glycemic carbohydrates that help provide balanced blood glucose levels during exercise.

For Supplemental Facts, visit:

www.boresha.bfreesystem.com/products/product_info.html



43 Frequently asked Que stions



What is fat-burning?

Fat is the human body's way of storing energy. When the human body's metabolic machinery utilizes fat (fat-burning), energy is released in the form of heat. This process in known as thermogenesis or fat-burning.

What is DIT thermogenic fat-burning?

DIT stands for Diet-Induced Thermogenesis. The thermogenic (fatburning) effect is achieved by the intake of a dietary element (like NuvoGene Tea®), not increased physical activity. While physical activity is important to maintain one's health, NuvoGene Tea's® DIT effect is beneficial even when you don't have time to increase your external activity, working from the inside out.

What does "low-glycemic" mean?

The term low-glycemic refers to a numerical index that is based on the average increase in blood glucose levels after ingestion. Low-glycemic foods do not trigger a rapid rise in blood sugar, and can be a much healthier choice for most people than high-glycemic foods.

What is thermogenesis?

Thermogenesis is the process in which the body raises its temperature, or energy output. By increasing the thermogenesis within the body, the metabolism is raised and fat cells are then utilized as energy to support this metabolic increase. The thermogenesis process within the body can be triggered by nutrition, supplements and exercise.

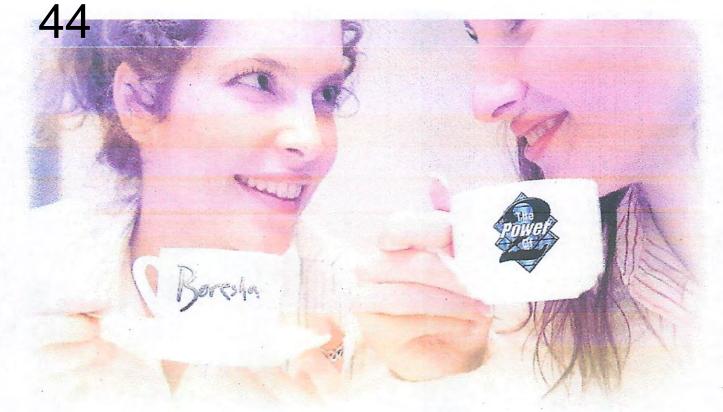
What is lipolysis?

Lipolysis is a reaction that occurs when the body releases lipid, or fats, from its fat stores and converts them into usable energy.

Why is infrared roasting superior?

Boresha®'s "State-of-the-Art" infrared roasting technology is a proprietary method by which beans are gently and evenly roasted in small batches to bring out the desired flavor and aroma. It also guarantees a smooth controlled flavor. Traditional direct heat methods leave the outside of beans cooked more than the inside, creating a more acidic and less flavorful coffee. With infrared roasting, the overcooked/undercooked compromise is never an issue.

Roresha



Drink Coffee... Barn Fat! Get Started Now!

Boresha® proudly offers the world's only fat-burning coffee and innovative health and wellness product collection that enhances people's physical and financial well-being.

Call your Boresha® Marketing Consultant today to learn how you can attain better health and a bright financial future.

Contact Information:

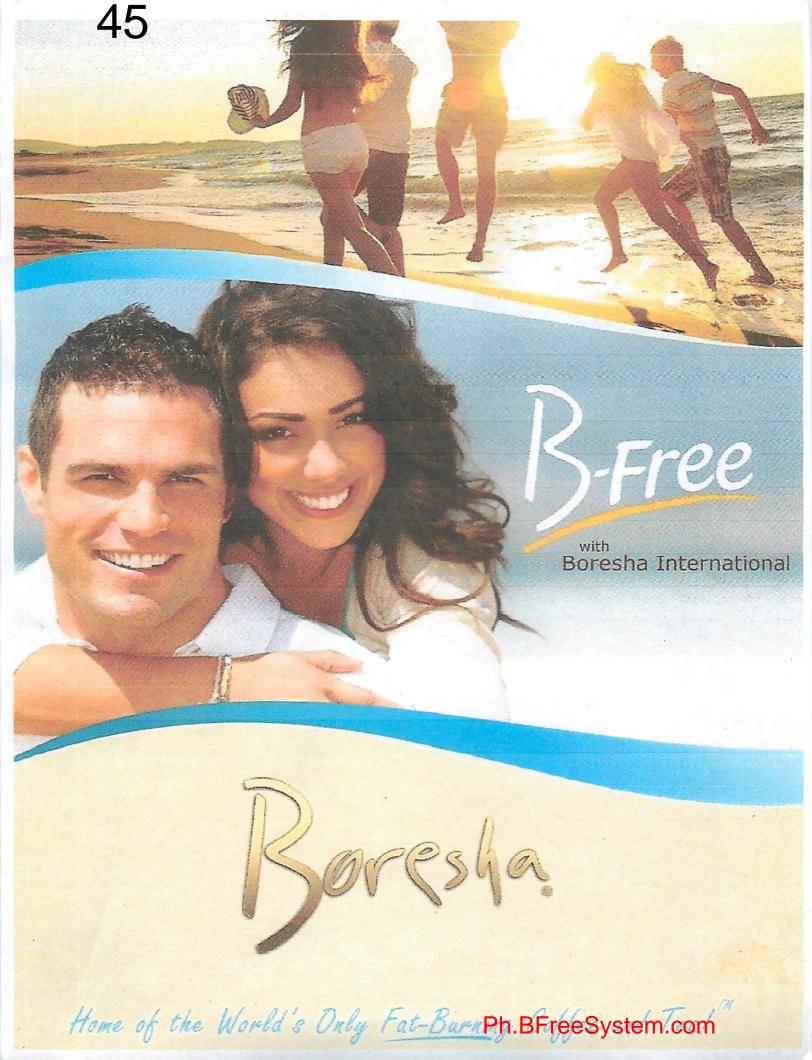
Daniel Scott Reynolds

http://ph.BFreeSystem.com

http://facebook.com/ph.BFreeSystem

954-263-8997 (USA)

63-916-502-4288 (Philippines)



46 WHY BORESHA INTERNATIONAL?



From Left to Right: George Najjar, Founder/CEO/President; Len Di Giovanni, Co-Founder, Vice President of Operations and Business Development.

Boresha's timing and positioning, leveraged by simplicity, uniqueness, and global exclusivity, offers an unparalleled opportunity for the average ambitious individual to achieve and enjoy the time and financial freedom they so deserve.

- George Najjar Founder/CEO/President

Proven Leadership

Under the direction of Boresha's experienced leadership team, the company is positioned for a future of continued growth and success. Boresha is driven by the principles of loyalty, integrity, faith, and excellence. The company is dedicated to helping others find the power to B-Free by providing innovative and quality products in growing industries, and an easy-to-follow business opportunity.

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Innovative Science



Dr. Ann de Wees Allen® Head of Boresha's Science Advisory Board 30 Years of Clinical Research

Dr. Allen is a leading Clinical & Medical Researcher, conducting cutting edge research in the fields of the Glycemic Index, Obesity, Childhood Obesity, Sickle Cell Disease, Metabolic Medicine, Growth Hormone, Anti-Aging, and Food Addictions.

As Chief of Biomedical Research at the Glycemic Research Institute, Dr. Allen heads the only U.S. government certification program in the nation, conducting 30 years of Human In Vivo Clinical Trials for the largest food companies in the world.

The Glycemic Research Institute is certified by the United States government, the Canadian government, and the United Kingdom governments to conduct Glycemic Research, Diabetic Research, Obesity Research, and FDA Claim substantiation for foods, beverages, Nutraceuticals, and Pharmaceuticals.

Dr. Allen received the first
Glycemic Patent ever awarded
worldwide, the first and only
Low-Glycemic Coffee Patent, and
the discovery and Patents for
L-Arginine as a Blind Amino Acid.
Dr. Allen was named the World's
Leading L-Arginine Researcher by
the Sickle Cell Anaemia
Organization, and donated
millions of dollars in Sickle Cell
Research for children to the
United Nations.

Dr. Allen's Patents and Technology have generated over a billion dollars globally, and is considered one of the most successful scientists in the world.

Ph.BFreeSystem.com

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Boresha Success System ALL FACTS, NO HYPE!

The Boresha Difference -

Never has there been a better time to become a part of Boresha's profitable combination of a unique home-based business model, health and wellness products, and the coffee industry. We have an effective and turn-key system. It doesn't require any special experience or education. It's a proven way to expand your income while representing an exciting and forward-thinking company that is dedicated to giving you the power to change your life.



Home-Based Business

It's your business! You work where, when, and how you want!

Generally, if you put in a little bit of work, you'll earn a little bit of income. If you put in more work, your earnings should increase. It's not earning money the traditional way: trading time for wages. For example, a mechanic can only fix so many cars in a day. As long as we have a job we can trade our time for wages. When the job or time runs out, the wages stop. The traditional business model of trading time for wages does not let you to leverage your time and build residual income. Boresha provides an easy-to-follow and low start-up cost business model that builds residual income. The time is now to empower yourself and B-Free with the Right Company, the Right Leadership, and the Right Product!

Growing Health & Wellness Industry

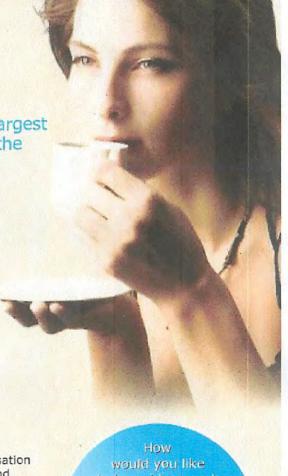
As serious health issues continue to rise and as an aging population grows worldwide, all of us are looking for products that make us look better and feel healthy. The wellness industry is growing and thriving. Industry expert Paul Zane Pilzner said, "The wellness industry is on the verge of changing our lives as much as did the automobile and the personal computer... It is an emerging trillion dollar industry."

Boresha's exclusive products battle these health issues directly. Think about it, how many people need to be convinced or taught to drink tea or coffee? That's the Boresha difference! Unlike many products that force us to change our habits, the Boresha product line complements existing habits with healthy choices! Just think! We all use it, we all need it, and we have to come to you to get it!

How many people need to be convinced to drink coffee or tea?

Coffee is the Second Largest Traded Commodity in the World

Coffee is one of the most highly consumed beverages and the second largest traded commodity in the world. The Coffee industry grew from \$70 billion to \$80 billion in the last three depressed economic years. Boresha has taken this highly consumed commodity and created the world's only patented, low-glycemic, fat-burning coffee.



Pay Plan

Boresha offers a simple compensation structure that's easy-to-follow and duplicate. The pay plan's generous payout allows you to earn money while empowering you to build a business and achieve your dreams. No previous experience is necessary for you to be successful – just a willingness to learn, work, and a passion for helping others improve their lives. It only takes your efforts to refer customers and partners for you to start building your residual income.

How
would you like
to be paid on work
you did 5 years ago and
every year after?
Even better, how would you
like to get paid on what
someone else did
5 years ago and every
year after?



Bolesha Pay Plan

Boresha International's Pay Plan is developed to combine the strengths of three global mega industries: Network Marketing, Health & Wellness, and the Coffee Industry, thus creating an imaginative, innovative, and powerful compensation plan. It is designed with the everyday individual in mind, the stay-at-home mom, the sales person, the mechanic, the accountant, and the business builder. You earn income personal by sharing the products and your results.

CUSTOMER REFERRAL PROGRAM



Personad Saleo Commissions

DISTRIBUTOR REFERRAL PROGRAM



BORESHA INCENTIVE PROGRAM

Executive Rewards Residential Equity Program Ambassador Bonus



With Boresha, You own your Own business. But, you are never on your Own!

Boresha provides support and training from our corporate employees, Boresha consultants, and an online marketing site with on-going training material, tutorials, and webinars.

Small Investment...

You control what your initial investment is by setting goals for your business.

You are your own boss!

You work when, where, and how you want.

Your own sales force...

You create and develop your own sales team that earns money for you.

Complete Training

The B-Free System is a professionally designed and easy-to-use website that has everything you need to invite, present, enroll, and train your contacts and prospects. Market your Boresha business everywhere and connect with a network of like-minded people. Learn, share, and inspire.

Marketing Site - bfreesystem.com

An automated marketing system that presents the Boresha story, captures visitors' information, and follows up—24 hours a day, 7 days a week—even while you are away from the computer.

Online Community

Harness the power of social networking with the monetizing potential of Boresha. Share photos, blogs, goals, and your story with site visitors or help them to connect with you on Facebook, Twitter, and LinkedIn.

Back Office Tools

Integrated sales and genealogy reports, professional training on Internet marketing, and an online suite of tools that lets you market like a pro.

Association with the "BEST"...

You are backed by an established, National Company.

Explore the Features



For more details regarding the complete features of the online B-Free System, please visit the web page:

www.bfreesystem.com/features

deductr

Simplify Your Tax Life

Never lose another tax deduction! Automated expense tracking. Know your tax savings instantly. 10 Business & financial reports at once!





Real Fat-Burning Results

SEE THEIR AMAZING TRANSFORMATIONS USING BORESHA'S EXCLUSIVE PRODUCTS



DARWIN LOST 60 LBS



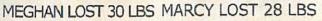
ERIN LOST 83 LBS



OLIVER LOST 30 LBS









MARTHA LOST 40 LBS



MEGAN LOST 140 LBS



ERIC LOST 45 LBS



SIMA LOST 75 LBS

Get Your Products FREE



Personally refer at least 3 paying Customers in one calendar month with a combined order total of at least 3 times the cost of your auto-ship and your next month's auto-ship is FREE!!*



Terms and Conditions:

All Independent Marketing Consultants and Customers are eligible to participate in the B-Free with 3 program. The following month's autoship will be free, starting the month after you have:

- [1] Scheduled an Auto-Ship Order
- [2] Personally referred at least 3 paying Customers in one calendar month with a combined order total of at least 3 times the cost of your auto-ship

*In order to be eligible to receive free products, the distributor or customer must be on auto-ship and must have at least 3 personally referred "paying" customers with a combined order total of at least 3 times the cost of their auto-ship. Auto-ship orders must be scheduled and paid for in full by the 27th of every calendar month [due to auto-ship restrictions] (For new distributors, an initial order qualifies as "paid for"). Shipping charges apply to all free products. Free Individual roducts have a maximum value of \$320 per calendar month. All federal/state tax rules apply to free orders.



BORESHA'S TRANSFORMATIONAL EXPERIENCE"

BLUEPRINT FOR SUCCESS

Boresha



EXPOSURE → CUSTOMER → DISTRIBUTOR

5 - Products

_ BT-14 Training

_ B-Free Pro

ETAIN-



A. Rich Fay Plan that Rewards for Customers and / or Distributors.

Fat-Burning Products and Systems that are uniquely sold at Boresha.



RANSFORMATION

Physical Health & Financial Wellness

PRODUCT DRIVEN ... OPF ORTUNITY FOCUSED

Boresha Today. The New You"

This Time I'ts Personal!

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Boresha's Complete Line of Cutting-Edge Health and Wellness Products

PRODUCT INSTRUCTIONS



Thermogenic Fat-Burning Coffee

- Brew entire 1 oz. packet in 24 oz. of water to make two 12 oz. servings,
- Use two to three times per day, thirty minutes before meals.
- Do not use caffeine products within two hours of taking B-Skinny Coffee™.
- Use of high-glycemic sugars or other sweeteners are not recommended as they will negate the thermogenic effect.



Single-Serving Thermogenic Fat-Burning Coffee

- · Empty one packet into a single-serving brew-cup.
- Use the 8 oz. setting on your brewer, or whichever setting you prefer.
- · Limit servings to 3-4 per day. Take in between meals.

NOTE: This product is made to be used in a singleserving "cup" brewing machine.



All-Natural, Low-Glycemic Sweetener

 Replace your sugar and artificial sweeteners with this pure, 100% natural, low-glycemic, healthy alternative.

Borola. NuvoGene Tea.

Low-Glycemic, Fat-Burning Energy Drink

- Add one packet of NuvoGene Tea® to 12-16 oz. of cold water (the cold water triggers the flavor system).
- Do not add to juice, flavored water, sports drinks, or other flavored drinks.
- . Do not use more than one serving at a time.
- May be used 1-3 times per day in-between meals.
- . Do not use more than three servings per day.
- Use thirty to forty five minutes prior to a meal to decrease appetite and burn fat.



Instant Fat-Burning Chocolate Raspberry Latte

- Add 8 oz. of hot water to one packet of B-Skinny Latte™ and stir.
- · Enjoy cold by adding ice.
- Do not add any sweeteners or creamers. This product already contains a low-glycemic sweetener and creamer.
- May be consumed any time during the day, including with meals, prior to meals, and in between meals.
- Limit servings to 3-4 per day.



All-Natural, Zero Fat Creamer

 Pour B-Creamy™ into Boresha's B-Skinny™ brewed coffee (to taste)

Home of the World's Only Fat-Burning Coffee and Tea! The

Boresha's Complete Line of Cutting-Edge Health and Wellness Products

PRODUCT INSTRUCTIONS



Protein Shake Protein Shake Rich Chocolate Goodness, Supports Lean Muscle Mass

- Place one packet in a shaker-cup.
- Add 8 oz. of cool/cold water.
- Do not add milk, soy milk, almond milk, or any other form of milk or milk-alternative – water only.
- Add ice. (Not required, but does enhance the taste and texture).
- Place top on shaker-cup and shake until dissolved thoroughly.



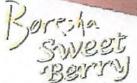
Chocolate Milk Mix with Real Cocoa

- Mix can be added to regular milk, low-fat milk, skim milk, 1% or 2% milk, or almond milk.
- As an alternative, use one cup water and Boresha non-fat B-Creamy
- Pour 1 cup cold milk into cup. Add 1 TBS Boresha B-Coco Chocolate Milk Mix (or to taste). Stir and enjoy!

CODEBREAKER"

Ultimate Healthy Shape-Up Tool

 Consume one serving (one stick pack), taken ½ hour before or after meals. Do not take more than one serving at a time. One serving may be consumed up to two times per day (or as directed by a physician).



Meal Replacement Shake

Meal Replacement Shake Guilt-Free Sweet Indulgence

- · Place one packet in a shaker-cup.
- · Add 8 oz. of cool/cold water.
- Do not add milk, soy milk, almond milk, or any other form of milk or milk-alternative – water only.
- Add ice. (Not required, but does enhance the taste and texture).
- Place top on shaker-cup and shake until dissolved thoroughly.

Boresta. WALERIX

Men and Women Nitric Oxide Delivery System

- Night-time protocol: use two level scoops in 4-8 oz.
 of water 30 minutes prior to sleep. The night-time
 protocol must be taken on an empty stomach. Do
 not take within two hours of meals, snacks, or drinks
 other than water. This protocol may be taken only
 one time per day at bed time.
- Add ice cubes to activate the flavor system.
- Do not add to Juice, flavored water, sports drinks, or other flavored drinks.

ARGBONEMATREX"

Essential Nutrition for Bone & Joint Health

- Take two capsules twice daily with a meal.
- Preferably two capsules taken with breakfast and two capsules taken with dinner or the last meal of the day
- Do not take more than four capsules per day.

NOTE: Studies indicate that calcium is best utilized when taken in multiple doses.

Home of the World's Only Fat-Burning Coffee and Tea!"



Boresha Success!

